

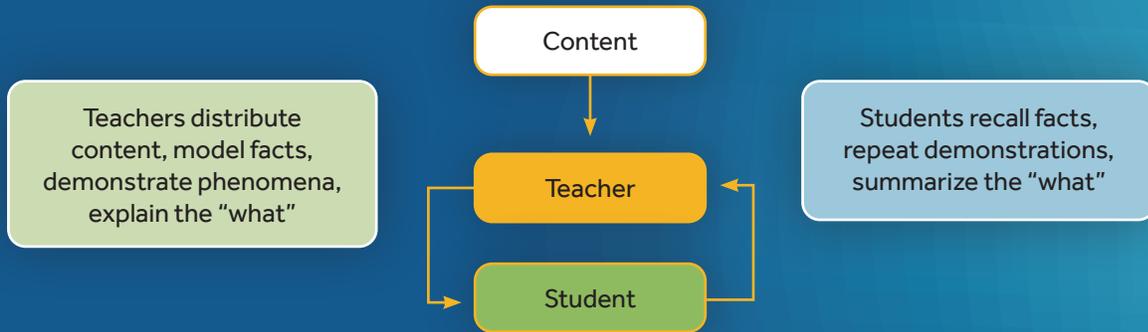
Education in Action

Learning while doing in a unique self-sustaining model



A Call for Change in High School Education

Most high school curriculums rely on traditional learning formats, with a primary focus on certifying students for college rather than preparing them for employment.



The Result

- **Students struggle** to transition from advanced educational environments to sustainable careers, which leads to underemployment or slower career progression.
- **Students walk away from higher education** because their learning style doesn't align with college, resulting in reduced earning potential and lower quality of life.
- **The long-term consequences** include communities that experience stunted economic growth because schools lack a framework that equips students with the skills they need to succeed at work.

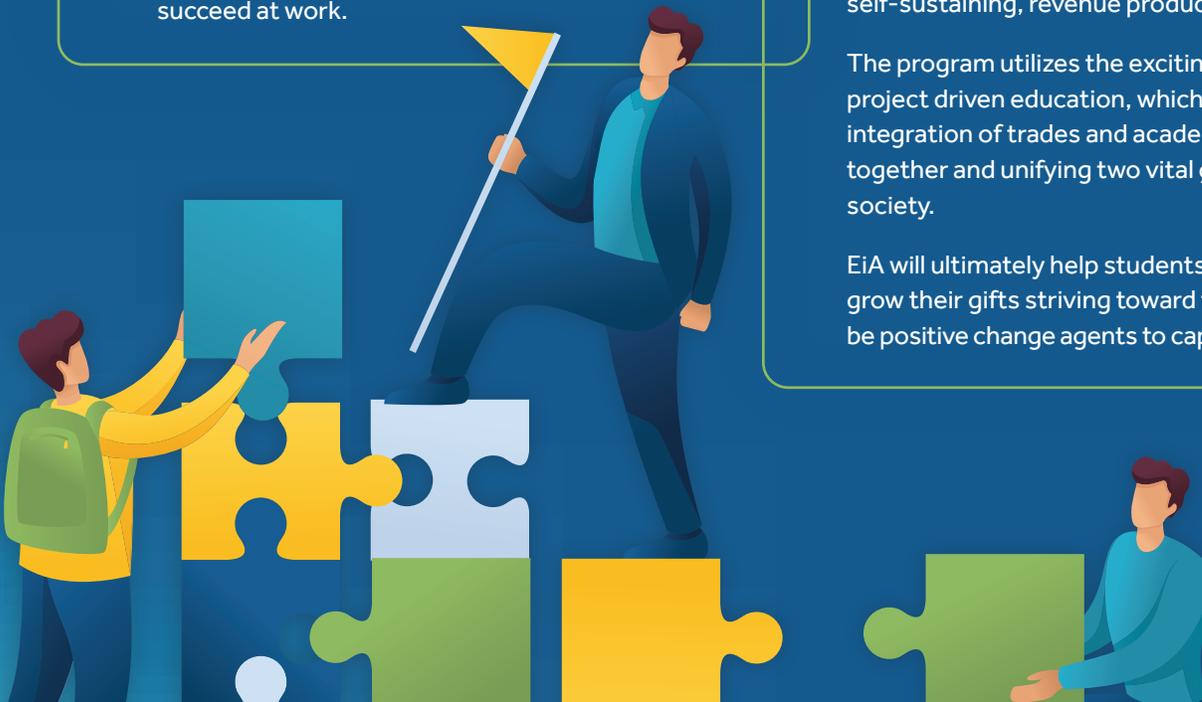
Reversing the Current Trend Requires Change

“*Change is the law of life, and those who look only to the past and present are certain to miss the future*” — John F. Kennedy

A reformation is essential to changing the trajectory of high school education. Education in Action (EiA) provides a proven model of Career Technical Education (CTE) with a unique approach to create a self-sustaining, revenue producing program.

The program utilizes the exciting opportunities of project driven education, which creates a seamless integration of trades and academics working together and unifying two vital groups of a healthy society.

EiA will ultimately help students to discover and grow their gifts striving toward their full potential to be positive change agents to capture a better future.



What is Education in Action (EiA)?

Education in Action (EiA) transforms historical models of apprenticeships and classrooms into living experiences where students receive training from a teacher who navigates them through real-life business scenarios.

Coursework moves students out of a traditional classroom setting (and potentially out of their comfort zones) to encourage academic and personal growth, including:

- Positive relationships with managers/adults
- Social connections and networks to support future employment searches

A new learning environment helps skill development expand beyond basic academics to include teamwork, accountability, and time management.

EiA provides students with opportunities to explore career interests and realize their aspirations. Whether they pursue work, post-secondary education, or training, students will develop real-world skills that employers value.

Bringing EiA to Life: Introducing the A+ Greenhouse

Heritage Christian Academy plans to launch an EiA program by creating a revenue-generating greenhouse run by a classroom of students under the direction of a teacher-manager.

The greenhouse will provide a hands-on environment for students to learn:

- Business strategy development and execution
- Marketing tactics
- Teamwork
- Horticulture

The A+ Greenhouse will equip students with marketable business experience and provide an engaging classroom that helps them chart their journey through college or other viable, sustainable vocations.



How Can You Help?

HCA is asking for your help with start-up and year 1 expenses associated with the EiA prototype A+ Greenhouse. With your financial support, we'll create a living classroom with a replicable business model for other schools.

Companies and individuals

contributing funds to the greenhouse will receive acknowledgment on the HCA website and all marketing materials shared with the community. Contributors may remain anonymous upon request.

If interested, contributors can receive a tour of the greenhouse when operational and use photos of the facility in marketing or community advertising, promotions and communications.

With the **A+ Greenhouse** as an EiA initiative, HCA believes we will cultivate confident, humble workers who serve and lead wherever they invest their time and talents.

To Learn More

Contact HCA at **269.372.1400** or jminer@hcaeagles.org.

